



深圳大学

SHENZHEN UNIVERSITY

2023 “China Financial Market, Innovation and ESG” Academic Conference

November 25-26, 2023

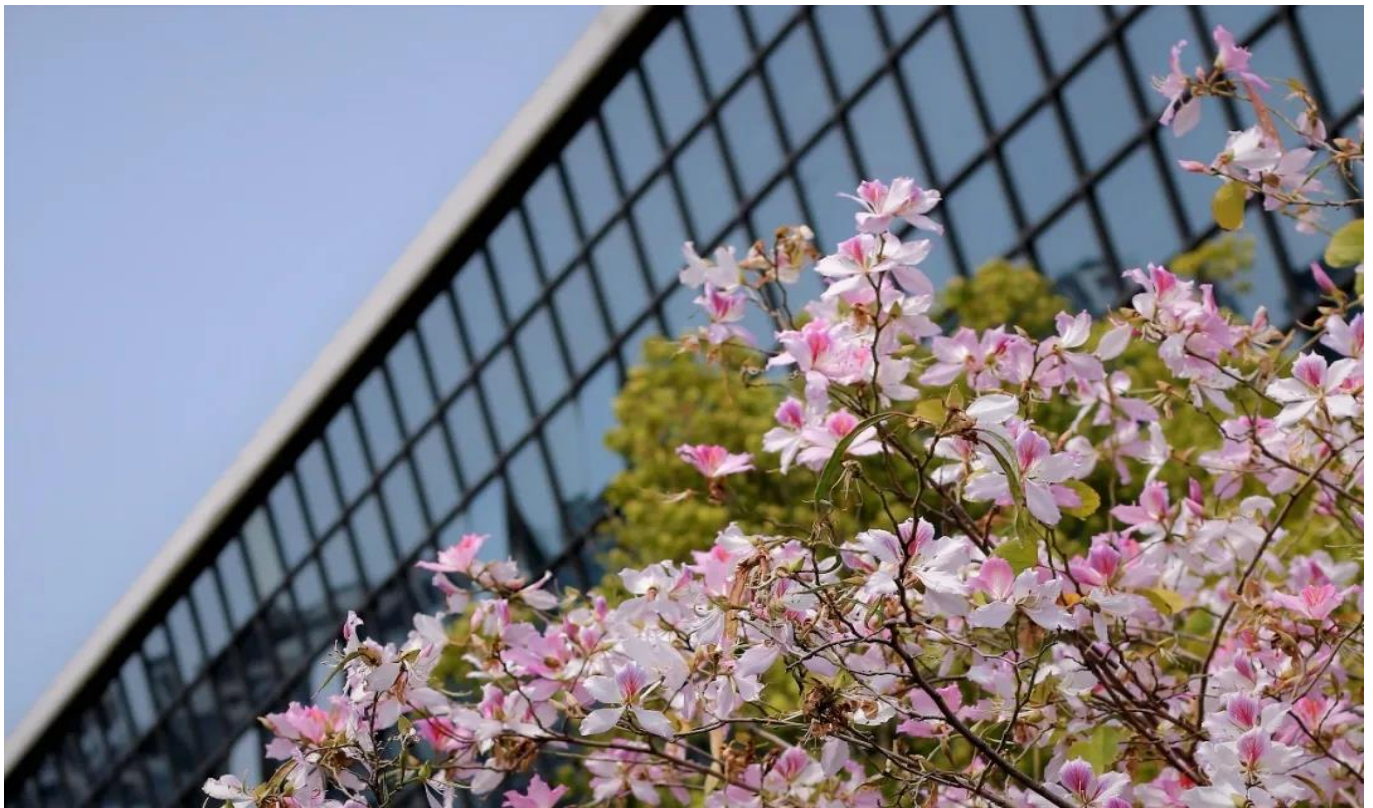
College of Economics, Shenzhen University

Shenzhen, China



OVERVIEW

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WELCOME

To promote research agenda on China-related accounting and finance, Shenzhen University and the internationally renowned SSCI journal *Accounting and Finance* will co-organize the **"China Financial Market, Innovation and ESG" academic conference**. The conference will be held in Shenzhen, China (offline) from November 25 to 26, 2023.

The conference will be an open and high-quality academic event, providing a platform for accounting and finance scholars and practitioners worldwide to disseminate their in-depth research on critical issues in accounting and finance. High-quality papers from this conference will be selected for consideration for publication in the **Accounting and Finance special issue (AF special issue)**.



CONFERENCE CO-ORGANIZERS AND GUEST EDITORS

CONFERENCE CO-ORGANIZERS

Shenzhen University

College of Economics, Shenzhen University

China Asset Management Academy

Accounting and Finance

GUEST EDITORS

Professor Jing Shi

Macquarie Business School,

Macquarie University

Professor Xueyong Zhang

School of Finance,

Central University of Finance and Economics

Professor Zunxin Zheng

College of Economics,

Shenzhen University

Professor Donghui Li

College of Economics,

Shenzhen University

ACCOUNTING
& FINANCE



中国资产管理研究中心
China Asset Management Academy

KEYNOTE SPEAKERS



Professor Bohui Zhang is currently the Executive Dean and President's Chair Professor of the School of Economics and Management of the Chinese University of Hong Kong (Shenzhen), the Director of the Fintech and Social Finance Research Center of the Shenzhen Advanced Institute of Finance, and the Deputy Dean of the Shenzhen Institute of Data Economics. Professor Zhang engages in diverse research areas, including fintech, media, China's capital markets, and international capital markets. His research findings have been repeatedly published in leading academic journals, including *Review of Financial Studies*, *Journal of Financial Economics*, *Journal of Accounting Research*, *Management Science*, *Journal of Financial Quantitative and Analysis*, *Journal of International Business Studies*, *Review of Finance*, etc. Professor Zhang has served as a reviewer for more than 30 international academic journals, including *Journal of Finance*, *Review of Financial Studies*, *Journal of Accounting Research*, *Accounting Review*, *Management Science*.

Professor Xiong Xiong holds the position of Professor at the School of Management and Economics, Tianjin University, serving as a doctoral supervisor and deputy director. His primary research focuses on big data finance, computational experimental finance, enterprise development, and financial strategy. He currently holds multiple esteemed positions, including director of the Financial Systems Engineering Technical Committee, vice chairman of the Decision-Making Branch of the Chinese Operations Research Society, and vice chairman of the Quantitative Finance and Insurance Branch of the Chinese Society of Optimization, Overall Planning and Economic Mathematics. Professor Xiong has published over 80 academic papers and authored two monographs. He serves as the principal investigator for over 10 national and provincial-level projects, including major project of the National Natural Science Foundation. He has been awarded a series of honors, including the Ministry of Education's "New Century Excellent Talents Support Program" and the Tianjin Youth Science and Technology Award.





Professor Donghui Li is a Distinguished Professor of Accounting and Finance at the College of Economics, Shenzhen University. His research focuses on accounting and corporate finance. His papers have been published in top-tier finance journals worldwide, including *Journal of Finance*, *Journal of Financial and Quantitative Analysis*, *Journal of International Business Studies*, and other renowned finance journals, including: *Journal of Corporate Finance* (six times), *Journal of Banking and Finance* (five times), *Journal of International Money and Finance* (two times), *Journal of Risk and Insurance* (two times), *Journal of Business Finance & Accounting* (two times), amongst many others. He has also published many articles in leading Chinese journals, including: *Economic Research* (two times), *Management World*, and so on.



NOTES OF CONFERENCE

The College of Economics, Shenzhen University warmly welcomes all leaders, guests and conference representatives to attend the 2023 Conference on “China Financial Market, Innovation and ESG” in Shenzhen, Guangdong Province.

In order to provide you with excellent conference services, the conference team would like to draw your attention to the following matters:

1. Conference check-in place and contact information of check-in place:

Venue: **Mingde Building, Shenzhen University (Lihu Campus), Shenzhen, Guangdong Province** (广东省深圳市深圳大学丽湖校区明德楼)

Address: No. 1066 Xueyuan Road, Nanshan District, Shenzhen (深圳市南山区学苑大道1066号)

2. Conference registration and registration fee payment channels:

Participants are kindly requested to complete their registration in person at Mingde Building, Shenzhen University (Lihu Campus) from 8:30 to 18:00 on November 25, and from 8:30 to 12:00 on November 26, 2023. Registration items include collecting conference handbag (conference manual, black pen, attendance card, etc.) and paying registration fee. If you cannot register offline, please inform the conference team in advance.

Registration fee: 1200 yuan/person (teachers), 800 yuan/person (students)

Payment method: Bank card (offline)

3. Conference accommodation arrangement:

This conference does not offer accommodation. To ensure the punctual attendance of all participants, we recommend selecting a hotel in close proximity to the conference check-in location.

The hotel is recommended as follows:

Vienna Hotel (Shenzhen University Town branch), Gem Hotel Shenzhen (Xili University Town branch), Adour Hotel Shenzhen Nanshan Xili University Town, Leifeng Hotel (Shenzhen University Town Metro Station branch), Shenzhen Helena Tana Boutique Hotel, etc

4. Conference venue and dining information:

Dining venue: Shenzhen University (Lihu Campus), Shenzhen, Guangdong Province (the conference venue)

Dining information: The conference will provide free lunch and dinner on November 25 and lunch on November 26, in the form of buffet.

5. Venue transportation tips:

The conference venue is 28km away from Shenzhen Baoan International Airport and 7km away from Shenzhen North Railway Station, with developed public transportation.

For participants requiring parking at Shenzhen University (Lihu Campus), we will furnish parking tickets.

6. Lecture time and form:

Each speaker will have a presentation time of 15 minutes, followed by a 10-minute discussion period and a 3-minute question session, totaling 28 minutes. The entire presentation and commentary should be conducted in English.

7. The process of the conference shall be subject to this manual.

8. The attendance certificate is the only valid certificate for participating in all activities of the conference. Please do not transfer it. In the event of loss, kindly reach out to the conference team for assistance.

9. Kindly silence your mobile phone upon entering the venue. Smoking is strictly prohibited in the venue.

10. Due to the tight schedule of the conference, please attend the meeting on time according to the arrangement of the conference team. **The meeting time shall be subject to Beijing time.** If you need help during the conference, please contact the staff in time.

11. Friendly tips: Please pay close attention to the weather conditions.

CONFERENCE SCHEDULE

Date	Time	Item		Room	
Nov. 25	9:00-9:20	Opening Ceremony		Room 101	
	9:20-10:00	Group Photo and Tea Break		Room 101	
	10:00-12:00	Keynote Speech		Room 101	
	12:00-13:00	Lunch			
	14:00-15:25	Sub-forum A	Thematic Forum A1		Room 401
			Thematic Forum A2		Room 402
			Thematic Forum A3		Room 701
			Thematic Forum A4		Room 1101
			Thematic Forum A5		Room 1201
	15:25-15:35	Tea Break			
	15:35-17:30	Sub-forum B	Thematic Forum B1		Room 401
			Thematic Forum B2		Room 402
			Thematic Forum B3		Room 701
Thematic Forum B4			Room 1101		
Thematic Forum B5			Room 1201		
17:30-19:30	Dinner				
Nov. 26	08:30-09:55	Sub-forum C	Thematic Forum C1		Room 401
			Thematic Forum C2		Room 402
			Thematic Forum C3		Room 701
	09:55-10:05	Tea Break			
	10:05-11:30	Sub-forum D	Thematic Forum D1		Room 401
			Thematic Forum D2		Room 402
11:30-13:00	Lunch				

OPENING CEREMONY

Opening Ceremony	Nov. 25 9:00-9:20
Place: Room 101, Mingde Building	
Host: Zunxin Zheng (Dean, College of Economics, Shenzhen University)	
Content:	
<ol style="list-style-type: none"> 1. Chen Xu (Vice President of Shenzhen University) 2. Xueyong Zhang (Associate Editor and Special Issue Editor, Accounting and Finance) 	

KEYNOTE SPEECH

Keynote Speech (I)	Nov. 25 10:00-10:40
Place: Room 101, Mingde Building	
Keynote Speaker: Bohui Zhang (Chinese University of Hong Kong)	
Theme: Fintech Lending and Debt Spiral	
Keynote Speech (II)	Nov. 25 10:40-11:20
Place: Room 101, Mingde Building	
Keynote Speaker: Xiong Xiong (Tianjin University)	
Topic: 故土难舍: 中国个人投资者的出生地偏好	
Keynote Speech (III)	Nov. 25 11:20-12:00
Place: Room 101, Mingde Building	
Keynote Speaker: Donghui Li (Shenzhen University)	
Topic: Air Pollution and Bank Loan Pricing	

SUB-FORUM A

Thematic Forum A1: Corporate Reporting		Nov. 25	14:00-15:25
Session Chair: Shafu Zhang (Hunan University)			
Room: 401, Mingde Building			
Time	Article	Speaker	Discussant
14:00-14:28	Title: The Burden of Reputation: Star CEOs and Accounting Conservatism Author: Xiaofeng Quan, Wenhong Ding, Yuting Qian	Yuting Qian	Xiaofeng Liu
14:28-14:56	Title: Climate Risk and Accounting Conservatism: International Evidence Author: Xiaofeng Liu, So Yeon LIM, Yi Si	Xiaofeng Liu	Ke Zhou
14:56-15:25	Title: Beyond the boundary of sustainability reporting: the Aporias of contemporary CSR Author: Jinghua Tang, Ke Zhou, Ying Deng	Ke Zhou	Yuting Qian
Thematic Forum A2: ESG Issue 1		Nov. 25	14:00-15:25
Session Chair: Yelin Fu (Shenzhen University)			
Room: 402, Mingde Building			
Time	Article	Speaker	Discussant
14:00-14:28	Title: Can the ESG performance of heavily polluting enterprises be improved under a new audit mode: an empirical study from China Author: Lyu Chan, Jiaxin Dai, Wang Zhu	Jiaxin Dai	Fei Su
14:28-14:56	Title: ESG performance and corporate fraudulence: Evidence from China Author: Fei Su, Mengyao Guan, Yujie Liu, Jia Liu	Fei Su	Hengyan Jiang
14:56-15:25	Title: The impact of the company's ESG performance on green technology innovation: Evidence from China Author: Shujun Yao, Zheming Dong, Hengyan Jiang	Hengyan Jiang	Jiaxin Dai
Thematic Forum A3: Capital Market 1		Nov. 25	14:00-15:25
Session Chair: Wenyi Li (Central China Normal University)			
Room: 701, Mingde Building			
Time	Article	Speaker	Discussant
14:00-14:28	Title: Influence of a wider trading range on stock price efficiency: Evidence from ChiNext stocks in China Author: Ping-Wen Sun, Yingying Cai	Ping-Wen Sun	Yajie Qiu
14:28-14:56	Title: Employment Protection and Stock Price Crash Risk: Evidence from the China's Introduction of the Labor Contract Law Author: Qianru Zhuo, Yuanfeng Lin, Yajie Qiu, Zhe Shen, Zhiqiang Wang	Yajie Qiu	Lu Zhang
14:56-15:25	Title: Managerial shareholding, CSR, insider sales and stock price crash risk Author: Yuan George Shan, Jimin Wang, Lu Zhang	Lu Zhang	Ping-Wen Sun

Thematic Forum A4: Institutional Investors		Nov. 25	14:00-15:25
Session Chair: Peng Zhou (Hefei University of Technology)			
Room: 1101, Mingde Building			
Time	Article	Speaker	Discussant
14:00-14:28	Title: Holding Stocks with Unintelligible Financial Reports and Fund Performance Author: Xin Chen, Jing Ding, Xujun Liu	Xujun Liu	Huiyu Wen
14:28-14:56	Title: How government-run funds guide corporate ESG: Evidence from social security fund holdings in China Author: Bingyuan Xie, Jinxuan Li, Huiyu Wen, Hui Wang, Haoyu Gao	Huiyu Wen	Yuling Wu
14:56-15:25	Title: Investor sentiment and mutual fund flow-performance sensitivity Author: Xueyong Zhang, Yuling Wu	Yuling Wu	Xujun Liu
Thematic Forum A5: Corporate Investment 1		Nov. 25	14:00-15:25
Session Chair: Yingzhao Ni (Shenzhen University)			
Room: 1201, Mingde Building			
Time	Article	Speaker	Discussant
14:00-14:28	Title: Does It Pay to be Central? Trade Network Centrality and Corporate Innovation Author: Yangyang Chen, Fangfang Hou, Yue Luo	Fangfang Hou	Xiang Luo
14:28-14:56	Title: Do You See Her Efforts? — Gender Diversity and Performance Commitment in M&A Author: Xiang Luo, Jianan Zhou	Xiang Luo	Jingxuan Li
14:56-15:25	Title: Corporate Behavior under Confusion: ESG Disagreement and Green Innovation Author: Jingxuan Li, Yong Ye, Jingxin Li	Jingxuan Li	Fangfang Hou

SUB-FORUM B

Thematic Forum B1: Auditing and Taxation		Nov. 25	15:35-17:00
Session Chair: Kai Wu (Central University of Finance and Economics)			
Room: 401, Mingde Building			
Time	Article	Speaker	Discussant
15:35-16:03	Title: Geographic Dispersion, Tax Administration and Corporate Tax Burden: Evidence from China Author: Jian Xie, Tianyi Lei, Jiixin Wang	Tianyi Lei	Xiaojian Tang
16:03-16:31	Title: Tax Authority Governance and Corporate Internal Control Quality Author: Xiaojian Tang, Dongying Du, Ying Chen, Stephanie Tsui	Xiaojian Tang	Yushi Wang
16:31-17:00	Title: An Exogenous Institutional Shock and the Effectiveness of Government audits: Evidence from China Author: Weihong Zheng, June Cao, Guoqian Tu, Yushi Wang	Yushi Wang	Tianyi Lei
Thematic Forum B2: ESG Issue 2		Nov. 25	15:35-17:00
Session Chair: Xin Gao (Shenzhen University)			
Room: 402, Mingde Building			
Time	Article	Speaker	Discussant
15:35-16:03	Title: The Relation Between Organization Status and Strategic Brown washing Author: Yinglin Huang, Claude Francoeur, Steve Brammer, Shafu Zhang	Yinglin Huang	Xinyue Fan
16:03-16:31	Title: Environmental information disclosure effects on corporate financial performance: evidence from China Author: Yelin Fu, Zishen Tang, Jiayi Yan, Xinyue Fan	Xinyue Fan	Qi Zhang
16:31-17:00	Title: Corporate ESG Profiles and Consumption Author: Sumit Agarwal, Quanlin Gu, Jia He, Qi Zhang	Qi Zhang	Yinglin Huang
Thematic Forum B3: Corporate Governance 1		Nov. 25	15:35-17:00
Session Chair: Yijun Meng (Shanghai University of International Business and Economics)			
Room: 701, Mingde Building			
Time	Article	Speaker	Discussant
15:35-16:03	Title: Corporate Innovation and Shareholder Conflict under Mixed-Equity Ownership in China Author: Jinyong Chen, Xiaochi Wang, Xiangxi Tang, Liping Zou	Xiaochi Wang	Changchun Tan
16:03-16:31	Title: Who will oversee the regulators? The real effect of CSRC's random inspections on corporate financial fraud Author: Changchun Tan, Leixin Liu, Peng Zhou	Changchun Tan	Siyu Zhang
16:31-17:00	Title: Non-executive directors and corporate risk-taking: Evidence from China Author: Siyu Zhang, Chao Lu, Tianqi Zhu, Ziyang Zhao	Siyu Zhang	Xiaochi Wang

Thematic Forum B4: Financing Environment
Nov. 25 15:35-17:30
Session Chair: Qiongbing Wu (Western Sydney University)
Room: 1101, Mingde Building

Time	Article	Speaker	Discussant
15:35-16:03	Title: The Impact of Industrial Digital Finance on Resource Allocation Efficiency in China's Textile Enterprises Author: Wufan Ni, Wenxin Kong, Zixuan Zhao, Songguo Gan, Wentao Yang	Wentao Yang	Jinyi Qiu
16:03-16:31	Title: Study on Enterprise ESG Performance and High-quality Development Momentum Under Green Finance Ecology—Empirical test based on A-share listed manufacturing enterprises Author: Wufan Ni, Jinyi Qiu, Shidi Yang, Wenxin Kong, Songguo Gan	Jinyi Qiu	Zhimin Yi
16:31-16:59	Title: How does green finance policy affect firms' pro-environmental mergers and acquisitions? Author: Haiyue Liu, Zhimin Yi, Yile Wang	Zhimin Yi	Yingdong Wang
16:59-17:30	Title: Bank competition and corporate maturity mismatch: Evidence from the location of bank branches Author: Jue Feng, Yingdong Wang, Wenzhi Xi	Yingdong Wang	Wentao Yang

Thematic Forum B5: Corporate Investment 2
Nov. 25 15:35-17:00
Session Chair: Xin Chen (Shenzhen University)
Room: 1201, Mingde Building

Time	Article	Speaker	Discussant
15:35-16:03	Title: ESG-oriented analysts and corporate green innovation Author: Haoyu Gao, Xinyu Wang, Huiyu Wen, Hui Wang	Huiyu Wen	Xue Chen
16:03-16:31	Title: The effect of Corporate Environmental responsibility on Green M&A performances: Evidence from Heavy Pollution Industries in China Author: Xue Chen, Jianbing Hu, Qihui Zhu, Yihao Zhang	Xue Chen	Xudong He
16:31-17:00	Title: "I am not going green": Generalist CEOs and Green Innovation Author: Xudong He, Shuang Yu, Yiwei Li	Xudong He	Huiyu Wen

SUB-FORUM C

Thematic Forum C1: Business Economics		Nov. 26	8:30-9:30
Session Chair: Yushi Wang (Southwestern University of Finance and Economics)			
Room: 401, Mingde Building			
Time	Article	Speaker	Discussant
8:30-8:58	Title: Early-Life Experiences and Household Leverage: Evidence from the Chinese Great Famine Author: Han Mo, Tao Chen	Han Mo	Wenjun Xue
8:58-9:30	Title: EPU Spillovers and Exchange Rate Volatility Author: Yuting Gong, Zhongzhi He, Wenjun Xue	Wenjun Xue	Han Mo
Thematic Forum C2: Capital Market 2		Nov. 26	8:30-9:30
Session Chair: Xiaojian Tang (Nanjing Agricultural University)			
Room: 402, Mingde Building			
Time	Article	Speaker	Discussant
8:30-8:58	Title: Investor Sentiment Volatility on Green Bond Risk Spillovers — A Bond Market Sector Linkage-Based Perspective Author: Antai Li, Can Ni	Can Ni	Zimeng Li
8:58-9:30	Title: The Impact of ESG Ratings on Stock Price Crash Risk Author: Yu-En Lin, Zimeng Li, Jianjun Jia	Zimeng Li	Can Ni
Thematic Forum C3: Corporate Governance 2		Nov. 26	8:30-9:55
Session Chair: Jianjun Jia (ShanghaiTech University)			
Room: 701, Mingde Building			
Time	Article	Speaker	Discussant
8:30-8:58	Title: Corporate Governance and Digital Transformation of Banks — Evidence from the Policy of Deferred Compensation for Bank Executives in China Author: Changchun Tan, Junwei Liu, Peng Zhou	Peng Zhou	Yingzhao Ni
8:58-9:26	Title: Media coverage and disclosure of short-termism tone: Evidence from China Author: Yingzhao Ni	Yingzhao Ni	Xiaoqi Yang
9:26-9:55	Title: Short Selling and Firms' Long-term Stock Volatility: Evidence from Hong Kong Author: Xiaoqi Yang, Yan Dong, Gianluca Vagnani, Xu Ji	Xiaoqi Yang	Peng Zhou

SUB-FORUM D

Thematic Forum D1: External Environment		Nov. 26	10:05-11:30
Session Chair: Haiyue Liu (Sichuan University)			
Room: 401, Mingde Building			
Time	Article	Speaker	Discussant
10:05-10:33	Title: Does Trustworthiness have a Real Impact on Creditworthiness: Evidence from the Release of Judgment Defaulters Blacklist Author: Huanlang He, Kung-Cheng Ho, Yijun Meng	Yijun Meng	Xuanhao Huang
10:33-11:01	Title: Roads to green: Firm-level evidence from the opening of high-speed railway in China Author: Rui Xu, Hao Zhang, Xuanhao Huang	Xuanhao Huang	Qiongbing Wu
11:01-11:30	Title: Macroeconomic Conditions and Bank Failure Author: Qiongbing Wu, Rebel A. Cole	Qiongbing Wu	Yijun Meng
Thematic Forum D2: Business Strategies		Nov. 26	10:05-11:30
Session Chair: Fei Su (Nanjing University of Aeronautics and Astronautics)			
Room: 402, Mingde Building			
Time	Article	Speaker	Discussant
10:05-10:33	Title: Stock Price Effect of Blockchain Business Layout Based on Social Media Emotion Author: Wenyi Li, Jun Ni	Mengjie Rong	Kai Wu
10:33-11:01	Title: Does Political Turnover Matter in Executive Compensation? Author: Jiming Liu, Kai Wu, Xiangli Liu	Kai Wu	Mengyao Dong
11:01-11:30	Title: Shadow Banking and Corporate Liquidity Management: Evidence from Entrusted Wealth Management in Listed Companies Author: Yan Dong, Mengyao Dong, Suhang Tan, Yier Ta	Mengyao Dong	Mengjie Rong

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Ke Zhou, Hunan University

Peng Zhou, Hefei University of Technology

Qianru Zhuo, Xiamen University





Thank you for your supports!

2023 “China Financial Market, Innovation and ESG”

Academic Conference

College of Economics, Shenzhen University

November, 25th-26th